

After-Prom 2018 Logo Design Contest

The contest winner's logo will be used to promote After-Prom 2018 on marketing and publicity materials, signage and related correspondence.

After-Prom is an exciting night of fun for all juniors and seniors regardless of whether or not they attend prom. After-Prom will be held at the YMCA on Sunday, April 29 from 12:30am-4:00am. The event includes giant inflatables, a casino room, dodge ball tournament, rock climbing wall, caricature artists, gift card giveaways, major raffle prizes, coffee lounge, and tons of free food from Qdoba, Chick-fil-A, Rita's, Starbucks, Vocelli's, and so much more.

A logo is a "graphic representation or symbol of a company name, trademark, abbreviation, etc., often uniquely designed for ready recognition." Logos can be comprised of an illustration, just text, or any combination thereof. Some well known examples include the 2016 & 2017 contest winners & more:



Prizes for the winning logo design:

- * 2 Free Tickets to After-Prom
- * \$20 gift card to Qdoba
- * Winner will be named on morning announcements

Logo Design Specifications/Contest Guidelines

1. A student may submit as many designs as he/she likes.
2. The design must be submitted in a jpg or png digital format. No hand drawn images.
3. Among other uses, the design will be used on letterhead so it should be easily reduced to 1 ½" x 1 ½" and be legible at that size.
4. The design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it and that it does not contain any copyrighted material.
5. Entries may be submitted in black and white or color. If submitted in color, they should also be reproduceable in black and white.
6. Entries must be emailed to Caroline Bodziak at cbodziak@aol.com by midnight February 2.
7. All entry emails should have the subject line "After-Prom Logo Design Contest".
8. Include artist's name, email address and first period teacher.
9. Entries become property of the Mt. Hebron PTSA. We reserve the right to make adjustments to the winning design. We will be announcing the winner in February.

By submitting you are agreeing to all contest rules.

Questions? Contact Caroline Bodziak, After Prom Co-Chair, at cbodziak@aol.com.